

# Enterprise

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# A 'Pacific' IoT Journey

Crucially interweaving software platforms, managed services and IT infrastructure, Pacific controls have tightly held the reigns of building the smart city. Pradipta Mukherjee, General Manager, Engineering Services, talks about how Pacific Control had an end-to-end story to tell at the recently held Big Data show and IoTX in Dubai, wherein they showcased their contributions towards making Dubai—the smartest region.

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**S**tanding amongst the crowd at the recently held Big Data show in Dubai was the Pacific Controls stand. The gigantic screen served as a 'landmark' for the entire hall, flashing the various initiatives and projects of the company. A landmark— a term that speaks volumes for the strides of Pacific Controls that can be truly termed as landmarks in the smart city journey. Be it the recent partnership with Dubai Silicon Oasis Authority in line with the Dubai smart government initiative, integrated building automation, or controls on cloud to name a few.

With umpteen solutions and services up the sleeve, Pacific Controls has an end-to-end story – the story of device to Enterprise. As Pradipta Mukherjee, GM, Engineering Services at Pacific

Controls puts it across, "Right from the edge device that connects to the sensors and assets at the lowest level to bringing the data up to the command center using secured communications network, own hosting infrastructure and providing managed services—we are everywhere. We also have our own Uptime certified Tier III data center, which is one of the largest in the region. We are a one-stop shop."

Pradipta says, "IoT is all about connectivity as connectivity plays a very important role in building future-ready cities. Using the connectivity and sensor data we provide analytics and services that are useful to a variety of verticals. Telcos are core to our business operations, since connectivity is the key." Pacific Controls is a key player in services like managed energy services,

life and safety services, critical asset monitoring etc which uses the cellular network extensively for data communications.

Pacific Control is also well ahead in the race of building Dubai a Smart City. Recently, Dubai Silicon Oasis Authority (DSOA) has signed an agreement with Pacific Controls Cloud Services for the adoption and delivery of their cloud services.

Talking about their smart gov and smart city journey, Pradipta says "Dubai is very much mature in terms of IoT. One of the greatest aspects of Dubai is a visionary ruler and leader who is actively encouraging and promoting the smart platforms to make Dubai a happy city with happy individuals." He says that, in the smart city journey IoT is not the only thing, however one of the key things because IoT is not just about sensor data but data in a bigger frame; such as telco data, social media data, government data etc. "The day is not far when Dubai will occupy one of the top 3 positions globally."

So how is Pacific Controls bridging the gap in the region? "We are bridging the gap with our cloud services, with our knowledge about the IOT and the domain knowledge of how they function. We are participating in a consortium towards building the smart city platform. We are bringing to the table our tools and solutions towards different aspects of a Smart City. We believe that everyone has a crucial role to play in the IoT journey. It is a collaborative effort," remarks Pradipta

With all these expertise and reputation in hand, Pacific Controls truly takes the world of automation by TIDE. ↩

**PRADIPTA MUKHERJEE,**  
GENERAL MANAGER,  
ENGINEERING SERVICES,  
PACIFIC CONTROLS

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